“KEEP DRAWING: THE LOOK BACK MANGA CHALLENGE”

TERMS & CONDITIONS

1. Promoter

1.1 The promoter is Palace Entertainment Pty Ltd (trading as Palace Films) ABN 93 833 958 293 of 1 Blackfriars St, Chippendale NSW 2008 (**Promoter**). Information on how to enter and prizes forms part of these terms and conditions (**Terms**). Entry into the Keep Drawing: The Look Back Manga Challenge (**Competition**) is deemed acceptance of these Terms.

1.2 This Competition is a game of skill. Chance plays no part in determining the winners.

2. Eligibility

2.1 Entry is open to Australian residents. Under 18s need a parent or guardian’s consent. (**Entrants**).

2.2 Employees, officers and contractors of the Promoter, its related bodies corporate and agencies associated with the Competition, Kinokuniya (as defined in clause 9.2) and its employees, the judges, and the immediate families of each, are not eligible to enter.

2.3 Entry via Instagram (clause 5) is only available to Entrants aged 16 years or over who hold an Instagram account in their own name in accordance with Instagram's terms of use. Entrants under 16 may enter by post only (clause 6).

2.4 Entrants under 18 must obtain the consent of a parent or legal guardian before entering. By entering, an Entrant under 18 confirms that consent has been given. The Promoter may require written consent before awarding a prize, and any prize won by an Entrant under 18 may be awarded to their parent or guardian on their behalf.

2.5 The Promoter may verify the eligibility of any Entrant, including requesting proof of age, residency and identity. Failure to provide satisfactory proof within the time requested may result in disqualification.

3. Promotional Period

3.1 The Competition opens at 9:00am AEDT on Monday 2 November 2026 and closes at 11:59pm AEDT on Wednesday 13 January 2027 (**Promotional Period**).

3.2 Instagram entries must be posted, and postal entries must be received (not postmarked), within the Promotional Period. For Instagram entries, the time of entry is the time of posting; for postal entries, it is the time of receipt by the Promoter.

4. How to Enter

4.1 To enter, Entrants must, during the Promotional Period:

(a) create an original four-panel manga artwork inspired by the themes of Koreeda Hirokazu's feature film Look Back (**Artwork**). Entrants may use the template available at lookback.com.au; and

(b) submit the Artwork using **one** of the two entry methods in clause 5 (Instagram) or clause 6 (post).

4.2 Entrants may submit one (1) entry only, regardless of entry method. Where the Promoter reasonably believes an Entrant has submitted more than the permitted number of entries, only the first valid entry received will be judged.

4.3 No purchase is necessary to enter.

5. Entry via Instagram

5.1 To enter via Instagram, an Entrant must post a clear photograph or digital image of their Artwork to their own Instagram feed that:

(a) tags the Promoter's official account **@palacefilms** in the image and/or caption; and

(b) includes the hashtag **#LookBackMangaChallenge** in the caption.

The Promoter may, at its discretion, accept an otherwise valid entry that omits the hashtag in clause 5.1(b), provided the entry correctly tags @palacefilms and complies with these Terms.

5.2 The Entrant's Instagram account must be set to public from the time of entry until the winners are announced, so that the entry can be viewed by the Promoter. Entries from private accounts, posted only to Stories, or sent only by direct message will not be eligible.

5.3 The entry must remain posted until the winners have been announced. Deleting the post before then may result in disqualification.

5.4 If requested by direct message from the Promoter, the Entrant must provide full name, age, postal address, email address and/or phone number to remain eligible.

5.5 Entrants are responsible for any data or internet costs associated with entering.

6. Entry by Post

6.1 To enter by post, an Entrant must send:

(a) the original Artwork, or a clear printed photograph or copy of it; and

(b) the Entrant's full name, age, postal address and phone number, and (if under 18) the name and contact details of the consenting parent or guardian,

to: **Palace Films, 1 Blackfriars St, Chippendale NSW 2008**.

6.2 Postal entries must be received by the Promoter by the close of the Promotional Period. The Promoter is not responsible for entries that are lost, delayed, damaged or misdirected in the post, or for insufficient postage.

6.3 Postal entries will be returned only if a stamped, self-addressed envelope of sufficient size is included. Entrants should keep a copy or photograph of their Artwork. The Promoter is not liable for loss of or damage to any Artwork submitted.

7. Artwork Requirements

7.1 Each Artwork must:

(a) be the original work of the Entrant, created solely by the Entrant during the Promotional Period;

(b) not have been previously published (other than as an entry in this Competition), sold, or entered in any other competition;

(c) not be created, in whole or in part, using generative artificial intelligence tools;

(d) not copy, trace or reproduce any third party's work (including panels from the Look Back manga or stills from the film), and not include any third-party characters, logos, trade marks or other intellectual property, except that Entrants may depict characters and settings from *Look Back* in their own original drawings (Look Back Elements);

(e) not depict any identifiable person without that person's consent (or, for a person under 18, their parent or guardian's consent); and

(f) be no larger than A4 (297 x 210 mm) if submitted by post, in any two-dimensional medium.

7.2 By entering, each Entrant warrants that the Artwork complies with clause 7.1 and that they own all rights in it, other than in any Look Back Elements.

8. Invalid Entries

8.1 The Promoter may, in its absolute discretion, disqualify any entry or Entrant that:

(a) does not comply with these Terms;

(b) is incomplete, illegible, or received outside the Promotional Period;

(c) is, in the Promoter's reasonable opinion, offensive, defamatory, obscene, discriminatory, unlawful, or otherwise inappropriate, or that could bring the Promoter into disrepute; or

(d) has been made by tampering with the entry process, or by any automated, fraudulent or deceptive means.

8.2 The Promoter may remove, or ask an Entrant to remove, any tag of the Promoter's account from content it considers inappropriate.

9. Judging

9.1 Judging will take place in two stages. All valid entries received via both entry methods will be judged together, on an equal basis. Instagram engagement (likes, comments, shares or followers) will not be taken into account.

9.2 **Stage 1 – Shortlist.** A representative of Kinokuniya Book Stores of Australia Pty Ltd (**Kinokuniya**) will assess all valid entries against the criteria in clause 9.4 and will select a shortlist of five (5) entries, together with three (3) ranked reserve entries, on or before Thursday 21 January 2027. If fewer than eight (8) valid entries are received, the shortlist will comprise up to five (5) entries, any remaining valid entries will be the reserve entries in the order ranked by Kinokuniya, and any prizes that cannot be awarded will not be awarded.

9.3 **Stage 2 – Winner.** Queenie Chan will assess and rank the shortlisted entries against the criteria in clause 9.4. The top-ranked entry will win first prize and the remaining shortlisted entries will each receive a runner-up prize, on or before Thursday 28 January 2027. The Kinokuniya representative and Queenie Chan are together referred to as the **judges**. Postal entries will be judged from the physical Artwork or a photograph of it.

9.4 At both stages, entries will be assessed on the following criteria, each weighted equally:

(a) originality and creativity;

(b) artistic skill and technique; and

(c) interpretation of, and response to, the themes of the feature film Look Back.

9.5 If two or more entries are equally ranked at either stage, the judge for that stage will re-assess those entries against the criteria in clause 9.4 to break the tie. In no circumstances will chance play any part in determining the shortlist or the winners.

9.6 The judges' decision is final and no correspondence will be entered into.

10. Prizes

10.1 The prizes are:

Prize	Description	Value (AUD, incl. GST)
First prize (1 winner)	A $500 Kinokuniya voucher plus a copy of Tatsuki Fujimoto's LOOK BACK manga and the film's theatrical poster.	$575
Runners-up (4 winners)	A copy of Tatsuki Fujimoto's LOOK BACK manga and the film's theatrical poster.	$75 each

10.2 The total prize pool is valued at up to $875 (including GST). Prize values are based on the recommended retail value as at Monday 2 November 2026, and the Promoter accepts no responsibility for any change in value.

10.3 Prizes are not transferable or exchangeable and cannot be taken as cash. The Kinokuniya voucher may be redeemed in person at Books Kinokuniya stores in Sydney and Melbourne or, for winners outside those cities, by direct arrangement with Kinokuniya. The voucher is subject to Kinokuniya's terms and conditions, including any expiry date. If a prize becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize of equal or greater value, subject to any applicable law.

11. Winner Notification and Prize Claim

11.1 Winners will be notified on or before Thursday 28 January 2027: Instagram Entrants by direct message from the Promoter's official account @palacefilms, and postal Entrants by phone (or email if provided) using the details provided. Winners will also be announced on the Promoter's Instagram account and website by Thursday 28 January 2027.

11.2 When contacting winners via Instagram, the Promoter will only use its official account @palacefilms. It will never ask for passwords, bank card details or payment to claim a prize. Entrants should report impersonating accounts to Instagram.

11.3 Winners must claim their prize by responding with the details requested by 5pm AEDT on Thursday 11 February 2027. If the first-prize winner cannot be contacted, does not claim the prize, or is ineligible, the first prize will be awarded to the next-ranked shortlisted entry under clause 9.3. Any runner-up prize that is then unclaimed or unawarded will go to the highest-ranked eligible reserve entry selected under clause 9.2, who will have seven (7) days from notification to claim it.

11.4 Prizes will be sent to winners by post within 7 days of the claim. The Promoter is not responsible for prizes lost or damaged in transit once dispatched.

12. Intellectual Property and Use of Entries

12.1 Entrants retain copyright in their original contribution to the Artwork. All rights in the Look Back Elements remain with their respective owners, and nothing in these Terms grants Entrants any rights in them.

12.2 By entering, each Entrant grants the Promoter, Kinokuniya and Queenie Chan (together, the **Licensees**) a non-exclusive, royalty-free, irrevocable, worldwide licence to use, reproduce, publish, communicate, exhibit and display the Artwork (including by reposting, sharing or featuring the Entrant's Instagram post) in any media, including on each Licensee's website and social media accounts, for the purposes of conducting, publicising and promoting the Competition and the feature film Look Back, for a period of six (6) months from the date the entry is posted (for Instagram entries) or received by the Promoter (for postal entries). The Licensees will make reasonable efforts to credit the Entrant by name or Instagram handle (subject to clause 12.4 for Entrants under 18).

12.3 Each Entrant consents to the Licensees, and anyone authorised by any of them, doing any act or omission in relation to the Artwork that would otherwise infringe the Entrant's moral rights under the *Copyright Act 1968* (Cth), including cropping, resizing or reformatting the Artwork, and using it without attribution where attribution is not reasonably practicable.

12.4 By entering, each Entrant consents to the Licensees using their name, state, Instagram handle and Artwork in announcing and publicising the winners. Where an Entrant is under 18, the Licensees will identify them by first name and state only (and, for Instagram entries, their Instagram handle), unless the Entrant's parent or guardian consents otherwise.

12.5 Each Entrant indemnifies the Licensees against any claim that their Artwork infringes a third party's rights, other than a claim relating solely to Look Back Elements included as permitted under clause 7.1(d).

12.6 Artwork that includes Look Back Elements is permitted for the purposes of this Competition only. Entrants must not sell, license or otherwise commercially exploit such Artwork.

12.7 The Licensees may remove any Artwork from their websites and social media accounts and the Promoter may ask an Entrant to remove the Promoter's tag or the Competition hashtag from their post, if requested to do so by owners of the Look Back Elements.

13. Instagram

13.1 This Competition is in no way sponsored, endorsed or administered by, or associated with, Instagram or Meta Platforms, Inc. By entering, each Entrant gives a complete release to Instagram and Meta Platforms, Inc. in connection with the Competition.

13.2 Any questions, comments or complaints about the Competition must be directed to the Promoter, not to Instagram.

13.3 Entrants entering via Instagram must comply with Instagram's terms of use and community guidelines.

14. Privacy

14.1 The Promoter collects Entrants' personal information (including name, age, contact details, Instagram handle and, where relevant, parent or guardian details) to conduct the Competition, verify eligibility, contact and publicise winners, and award prizes. If this information is not provided, the Entrant cannot take part.

14.2 Personal information may be disclosed to the judges, prize suppliers and the Promoter's agents for these purposes. The Promoter may also use it for marketing purposes only where the Entrant has opted in.

14.3 Personal information is handled by the Promoter in accordance with the *Privacy Act 1988* (Cth). Entrants can contact the Promoter by mail at 1 Blackfriars St, Chippendale, NSW

2008 or email info@palacefilms.com.au to request access to, or corrections of, any of the personal information that the Promoter holds about them.

15. General

15.1 Nothing in these Terms excludes, restricts or modifies any right or remedy, or any guarantee, warranty or other term or condition, implied or imposed by the *Australian Consumer Law* or any other legislation that cannot lawfully be excluded or limited.

15.2 Subject to clause 15.1, the Promoter is not liable for any loss, damage or injury (including indirect or consequential loss) suffered in connection with the Competition or any prize, except to the extent caused by the Promoter's negligence, fraud or wilful misconduct.

15.3 The Promoter is not responsible for technical failures, network outages, or any problem that prevents an entry being posted, seen or received.

15.4 If the Competition cannot run as planned for any reason beyond the Promoter's reasonable control, the Promoter may, subject to any applicable law, modify, suspend or cancel the Competition.

15.5 These Terms are governed by the laws of New South Wales. The Promoter and all entrants irrevocably submit to the non-exclusive jurisdiction of the courts of New South Wales.